

Leadership for Life – The Roadmap

Becoming a Genuine Leader



Today's Realities:

We are living in a 24/7 world. For so many, work is becoming home and home is becoming work. As the boundary that separates these two worlds disappears, we are losing site of who we really are and how extraordinary we can be when we lead from our core.

So how do we begin to live authentically? Can we actually be true to ourselves and not only survive but thrive, in today's workplace? Can living authentically actually help us optimize our performance and increase our personal effectiveness? Is there an easy-to-follow roadmap that will actually help you ignite your potential, improve results *and* help you focus?

The Solution:

We believe there is. And it all begins with genuine leadership. In this unique seminar, you will learn eight key strategies that will help you live authentically and in turn, become the kind of person and leader others wish to emulate.

Learner Outcomes:

In this thought-provoking seminar, you will:

- gain greater clarity about your core values
- learn the correlation between respect and results and
- discover the keys to living a happy, balanced and purpose-driven life
- discover the power of accountability
- learn how to focus
- communicate more effectively
- create your life vision
- know who you can make a difference and leave a lasting legacy

Along the way, you will also discover some practical tips and insights that will help you ignite your potential and ensure your dreams become a reality.

By the end of our day together you will have the road map and the tools that will help you take yourself and your life, to a whole new level.

The Attributes of a Genuine Leader

- Who comes to mind?
- What are their greatest qualities?
- What are your areas of development?

Being Genuine - Living Authentically

- Who are you, really?
- What are your core values?
- Claiming your self-worth

Leading from a Place of Compassion & Respect

- The power and true meaning of respect
- Building respectful relationships
- Respect as the glue

Work/Life Balance - The 9 Components

- Defining life balance for yourself
- Igniting your potential
- Inspiring others to emulate you

Overcoming obstacles to your Success

- What is holding you back?
- The power of forgiveness
- Achieving happiness & peace of mind

Personal Vision & Goal Setting

- Creating a life aligned with your values
- The power of visualization
- Setting and achieving meaningful goals

The Power of Personal Accountability

- Taking charge of your life
- Moving from the past to the present
- Experiencing life at a much higher level

Defining your Legacy

- What is your life purpose?
- How do you want to be remembered?
- What will people say about you?

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Seminar Benefits:

For your employer:

- Create a working environment that is filled with genuine leaders who lead by example and inspire others to follow
- Attract and retain the best talent by showing your people that you genuinely care about them
- Create a culture where employees are highly motivated and personally accountable for their success
- Inspire employees to go the extra mile and do their part to improve the bottom line
- Ensure your people are focused and productive
- Minimize turnover, maximize productivity and increase profitability

For you and/your people:

- Learn what the attributes of a genuine leader are
- Define who you are and define what your core values are
- Discover the components of successful self-leadership
- Learn the nine components of your potential
- Identify where and why you are out of balance
- Discover what obstacles are holding you back from reaching your full potential
- Identify any unresolved conflicts that you need to address
- Understand the power of compassion and respect in living a great life
- Learn the real meaning of respect and the correlation between respect and results
- Develop life-leadership skills that will help you focus and be more productive
- Create a vision for your life that will inspire you to make your dreams a reality
- Discover the power of personal accountability in igniting your potential
- Move from the past to present – from blame to outcome
- Decide what you want your legacy to be and inspire others to emulate you
- Clarify your life purpose
- Discover the secrets to living life to the fullest and reaching your full potential
- Live your best life and discover the secrets to happiness, fulfillment and peace of mind

Learner Outcomes:

In this content-rich seminar, you will learn the eight key strategies for igniting your potential and becoming the kind of person and leader, others wish to emulate.

At the outcome of our time together, you will have the tools and skills that will help you be the best you can be and in turn, take yourself and your life to a whole new level.

Who should attend?

Any individual who would like to reach their full potential and become the kind of person others wish to emulate.

Duration:

One day

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Participant Testimonials

"I had an amazing time attending your seminar today and it was nothing short of uplifting, inspirational, and spiritual. It exceeded my expectations, and confirmed my belief that you are indeed "The Real Deal". You were definitely meant to be a motivational teacher, and you do it phenomenally well.

Your presentation is very solid, and having attended and viewed numerous self-help & spiritual seminars (Dr Wayne Dyer, Deepak Chopra, Anthony Robbins), you have it down pat. I loved how you incorporated the 9 components grid and touched upon each attribute. Keep doing what you're doing, you were born to do this, and, as I can attest, it's working!

Bob Sahota
Maxium Financial

"Wow - It was great - the right balance - all the way!!! A+. Make it an empowerment leadership weekend."

Maureen Barnes Smith -
Vice President
Sandals and Beaches Resorts

"Deep emotion - intense and fundamental learning - a life shift happened today!"

Pat Gonsalves
Account Executive
Q107

"A lot of self-reflection. I will take a lot of the concepts home and apply them at work as well."

Kathy Hunter - Assistant Manager
Leadership Training and Development
State Farm Insurance

"The presenter was real - she spoke of her experience and made us feel good about the challenges we face in the work place. Keep doing it. Great job!"

Anita Allen
Controller
Sandals and Beaches Resorts

"Re-tooling of my leadership methodologies and process. Keep doing what you are doing!"

Steve Koslowski – Software Account Executive
Hewlett Packard Canada

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Your Seminar Leader:



Kimberley Richardson

Kimberley is the President and Co-founder of **Imagemakers International** – a leadership and personal development company that develops leaders for the 21st Century. Over the past eighteen years, through her content-rich keynotes, seminars and executive coaching programs, she has inspired thousands of individuals to reach their full potential. Her client list includes such leading companies as Oracle Canada, Sandals and Beaches Resorts and Ernst and Young LLP.

Formerly one of Xerox Canada's top sales executives, she has appeared on national television and her expertise has been sought out for both radio and newspaper interviews. She believes that before you can engage someone's mind, you must touch their hearts and she does this every time she speaks. This may explain why Kimberley has received many standing ovations and has been described as 'enlightening', 'thought-provoking' and 'life changing'. In her highly interactive and thought-provoking sessions, she inspires people to be the best they can possibly be. And perhaps that is why the magic of her message will stay with you long after the seminar is over.

For more info please visit us at: www.imagemakersintl.com