



## **The Genuine Leader: Success Strategies for Authentic Leadership**

During challenging times we often forget who we really are and how extraordinary we can be when we lead from our core. Let's face it - this past year has been very difficult for everyone. With the economy still in a slow recovery, clients remain cautious about their spending and organizations are cutting costs wherever possible. As a result, moral is low and fear levels are high. These realities tend to immobilize employees and make it very difficult to focus. The challenge for employers then, is to create a work environment where their people can overcome these fears and in turn, create a highly motivated, inspired and productive workforce.

So how do we deal with these realities and get ourselves back on track? The answer - develop leadership skills that will allow you to be the best you can be and inspire others to emulate you. In this unique seminar, you will learn key strategies that will help you take control of your life – both personally and professionally. If you want to create breakthrough results in yourself, your people and your organization, this program will give you the road map that will help you get there.

### **The Attributes of a Genuine Leader**

- ◆What are they?
- ◆Which qualities do you possess?
- ◆What are your areas of development?

### **Defining your Legacy**

- ◆What is your purpose?
- ◆How do you want to be remembered?
- ◆What will people say about you?

### **Respect in Action**

- ◆The power of respect in the workplace
- ◆Building respectful and high-trust relationships
- ◆Respect as the glue and ultimate motivator

### **Being Genuine - Living Authentically**

- ◆Who are you, really?
- ◆What are your core values?
- ◆Claiming your self-worth

### **Overcoming obstacles to your Success**

- ◆What is holding you back?
- ◆The power of forgiveness
- ◆Achieving happiness, fulfilment & peace of mind

### **Life-leadership and Self-mastery**

- ◆ Life balance – living life on your terms
- ◆The road-map: 9 components of your potential
- ◆Inspiring others to emulate you

### **The Power of Personal Accountability**

- ◆Taking charge of your life
- ◆Moving from the past to the present
- ◆Experiencing life at a much higher level

### **Personal Vision & Goal Setting**

- ◆Creating a life that is aligned with your values
- ◆The power of visualization
- ◆Setting and achieving meaningful I goals

## Seminar Benefits:

### To you as an individual:

- Define who you really are and live by your own authentic values
- Develop life-leadership skills that will help you focus and be more productive
- Discover the power of personal accountability in igniting your potential
- Learn the real meaning of respect and the correlation between respect and outstanding results
- Create a vision for your life that will inspire you to do the right thing
- Live your best life and discover the secrets to happiness, fulfillment and peace of mind
- Decide what you want your legacy to be and inspire others to emulate you

### To you as an employer:

- Attract and retain the best talent by showing your people that you really care about them
- Create a culture of respect where employees are highly motivated and personally accountable for their success
- Inspire employees to go the extra mile and do their part to improve the bottom line
- Ensure your people are focused and productive
- Create a fun working environment that is filled with genuine leaders who lead by example and inspire others to follow
- Minimize turnover, maximize productivity and increase profitability

**Who should attend?** Any individual who would like to reach their full potential

**Duration:** One day

**Date:** **Tuesday, April 27, 2010**

**Time:** 8:30 am – 5:00 pm

**Location:** **The Estates of Sunnybrook – McLean House**

**Fee:** \$595.00

**# of participants:** 10

### Learner Outcomes:

In this inspiring and practical seminar, you will learn key strategies for becoming a true leader - both at work and in every area of your life. You will clarify your purpose and define your legacy, discover the components of successful self-leadership, understand the correlation between respect and results, learn the power of personal accountability, the secrets to living your life to the fullest and the keys to reaching your full potential. At the end of the day, you will have the tools and skills that will help you be the best you can be and in turn, inspire others to emulate you.

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### **Participant Testimonials**

**Open Seminars: June 18, 2008 – October 14, 2009**

*"Deep emotion - intense and fundamental learning - a life shift happened today!"*

**Pat Gonsalves**  
**Account Manager**  
**Q107**

*"A lot more emotion than I had anticipated."*

**Allison Quennell**  
**Career Manager**  
**Rottman School of Business**

*"This was truly such an inspiring experience - I am so grateful to have been here. Keep being Kimberley."*

**Aileen Baran**  
**Human Resource Specialist**

*"A lot of self-reflection. I will take a lot of the concepts home and apply them at work as well."*

**Kathy Hunter - Assistant Manager**  
**Leadership Training and Development**  
**State Farm Insurance**

*"Wow - It was great - the right balance - all the way!!! A+. Make it an empowerment leadership weekend."*

**Maureen Barnes Smith -**  
**Vice President**  
**Sandals and Beaches Resorts**

*"The presenter was real - she spoke of her experience and made us feel good about the challenges we face in the work place. Keep doing it. Great job!"*

**Anita Allen**  
**Controller**  
**Sandals and Beaches Resorts**

*"A great chance to refocus on our own personal priorities and realize how that will ultimately impact others. Excellent. Thank you for your openness and candor - it really made the session all the more wonderful".*

**Cathy Rice**  
**Leadership Training and Development**  
**State Farm Insurance**

*"It was truly a great time to reflect on life and what it has to offer."*

**Gary Sadler - President Sandals and Beaches Resorts**

*"Re-tooling of my leadership methodologies and process. Keep doing what you are doing!"*

**Steve Koslowski – Software Account Executive**  
**Hewlett Packard Canada**

*"Fantastic group workshop. Great Group Dynamic: Comfortable and open."*

**Joel Pye – VP Operations**  
**Universal Music**

*"I was very impressed and so delighted to be part of this seminar. It was inspiring to meet other people that have good core values and a positive outlook on life." "I would make it an overnight or two day program with more physical activity, but it was truly amazing."*

**Katy Gonsalves**  
**Aspiring singer/performer**



## **Your Seminar Leader:**

Kimberley is the President and Co-founder of Imagemakers International Inc., a leadership and personal development company that specializes in the creation of genuine leaders. Over the past eighteen years, through our keynote speeches, seminars and executive coaching programs, she has inspired thousands of individuals to reach their full potential.

Audiences have described her as, 'enlightening', 'thought-provoking' and 'life changing'. Kimberley has appeared on national television and her expertise has been sought out for both radio and newspaper interviews. By inspiring people to lead from a place of compassion and respect, she continues to inspire people to become genuine leaders in every area of their life and in turn, make a difference and leave a lasting legacy.